

Informative portal for the health maintenance movement: Comprehensive health promotion and disease prevention measures.

The project "Esparveselibu.lv" focused on refreshing and strengthening the visual and digital presence of the portal dedicated to public information. As part of the initiative, new brand style guidelines were created to ensure a consistent and modern visual language across all materials. A new portal design was developed based on these guidelines, improving clarity, readability, and usability so that visitors can more easily find and understand key health-related information.

